

RAFI™ Global Equity Universe: Methodology

Introduction

The RAFI Global Equity Investable Universe (GEIU) is the starting point for all index strategies available through RAFI Indices. These include RAFI Fundamental Index Series, RAFI Multi-Factor Index Series, RAFI ESG Index Series, and RAFI Diversity & Governance Index Series.

Data Source

The data source for the GEU is derived from Bloomberg Back Office.

Eligible Exchanges and Equity Security Types

The eligible exchanges for developed and emerging markets are shown in Appendix A: Eligible Exchanges. Eligible securities consist of all common equity securities traded on primary eligible exchanges, and preferred shares in countries where preferred shares are economically equivalent to common, issued by companies that are assigned to countries classified by RAFI as developed and emerging markets.

Table 1

DEVELOPED MARKETS*			EMERGING MARKETS*		
Americas	Europe	Asia	Latin America	EMEA	Asia
Canada	Austria	Australia	Brazil	Czech Rep	China
United States	Belgium	Hong Kong	Chile	Egypt	India
	Denmark	Japan	Colombia	Greece	Indonesia
	Finland	New Zealand	Mexico	Hungary	South Korea
	France	Singapore	Peru	Poland	Malaysia
	Germany			Qatar	Philippines
	Ireland			Russia	Taiwan
	Israel			South Africa	Thailand
	Italy			Turkey	
	Netherlands			UAE	
	Norway				
	Portugal				
	Spain				
	Sweden				
	Switzerland				
	United Kingdom				

*As of February 2019, there are 23 developed market countries and 23 emerging market countries eligible for inclusion.

Country Assignment

RAFI assigns companies to countries and promulgates that assignment to securities. The country assignments are based on country of primary listing, domicile, and incorporation. When these factors conflict, additional factors are considered.

Eligible Investible Equity Securities

Securities and companies are eligible to be included in the GEU by meeting certain criteria defined below.

1. An initial investibility screen is applied to remove companies with zero volume, zero shares outstanding, and zero price.
2. Eligible companies must meet the required minimum market capitalization in order to be included in the universe. For the purpose of determining a company's market capitalization, all security lines for that company are aggregated. Minimum market capitalization rules are as follows:
 - a. Minimum Cumulative Weight – Within each country defined in Table 1, companies are sorted in descending order by unadjusted market capitalization. For each company, a free float-adjusted market capitalization weight is then calculated. Companies with cumulative free float-adjusted market capitalization weight greater than 99% are excluded from the starting universe.
 - b. Minimum Unadjusted Market Capitalization –A minimum unadjusted market capitalization range is defined by RAFI Indices for developed and emerging markets. The range will ensure the size of the smallest companies are comparable among countries in developed and emerging markets.
 - c. Minimum Adjusted Market Capitalization –Companies with adjusted market capitalization that is less than 50% of the unadjusted market capitalization of the smallest company within its country that passes the minimum unadjusted market capitalization threshold defined in Section 2.b are excluded from the universe.
3. Liquidity Threshold – To be eligible in the universe, a company must meet the liquidity screen as defined below:
 - $\text{Company Daily Volume} / \text{Adjusted Company Market Capitalization} \geq 0.05\%$

- Where company Daily Volume is the maximum of the 30-day and 90-day median daily traded value in USD and company daily volume must be greater than or equal to \$100,000 USD.

RAFI Weights for Each Company

Company weights are calculated using the Fundamental Index™ methodology. This process breaks the price-size link and instead weights companies by the four measures of company size:

1. Adjusted Sales
2. Cash Flow
3. Dividends + Buybacks
4. Book Value

Large, Mid, and Small Company Buckets within Regions

Companies are sorted in descending order by unadjusted RAFI weights within the following six regions: US, UK, Developed Europe ex UK, Japan, Developed Other, and Emerging Markets.

The top 68% of cumulative free-float adjusted RAFI weight in each region is classified as large, the top 86% (excluding the top 68%) is classified as mid-company, and the top 98% (excluding the top 86%) is classified as small company. The bottom 2% of companies are excluded due to liquidity.

The total global large/mid universe is the union of all companies in the large and mid-size bins in each of the six regions. The global small universe is the union of all companies in the small bin of each region.

Global Equity Universe as of 2/28/2019

The following table shows the number of companies in each region/size bucket.

Region	Starting Universe	Removed by Initial Liquidity Screens	Removed by Bottom 2% Fundamental Weight Cutoff	Large (<=68%)	Mid (68%-86%)	Small (86%-98%)	Total Large/Mid/Small
US	3,841	1,722	792	183	320	824	1,327
UK	1,190	800	149	28	53	160	241
Dev Eur ex UK	3,504	2,369	382	116	165	472	753
Japan	3,751	2,462	338	163	255	533	951
Dev Other	5,715	4,698	316	129	172	400	701
Emerging	11,197	8,129	1,031	322	506	1,209	2,037
Total	29,198	20,180	3,008	941	1,471	3,598	6,010

APPENDIX A: Eligible Exchanges

ISO Country Code	MIC	Exchange Name	Country	Developed/ Emerging
AU	XASX	Australian Securities Exchange	Australia	Developed
AT	XWBO	Wiener Borse	Austria	Developed
BE	XBRU	Euronext Brussels	Belgium	Developed
CA	XTSE	Toronto Stock Exchange	Canada	Developed
DK	XCSE	Copenhagen Stock Exchange	Denmark	Developed
FI	XHEL	Helsinki Stock Exchange	Finland	Developed
FR	XPAR	Euronext Paris/European Stock Exchange	France	Developed
DE	XETR	XETRA	Germany	Developed
HK	XHKG	Hong Kong Exchanges and Clearing	Hong Kong	Developed
HK	SHSC	Shanghai - Hong Kong Stock Connect	Hong Kong	Developed
HK	SZSC	Shenzhen - Hong Kong Stock Connect	Hong Kong	Developed
IE	XDUB	Irish Stock Exchange	Ireland	Developed
IL	XTAE	Tel-Aviv Stock Exchange	Israel	Developed
IT	MTAA	ELECTRONIC SHARE MARKET	Italy	Developed
JP	XJAS	Tokyo Stock Exchange JASDAQ	Japan	Developed
JP	XTKS	Tokyo Stock Exchange	Japan	Developed
JP	XOSE	OSAKA EXCHANGE	Japan	Developed
LU	XLUX	Luxembourg Stock Exchange	Luxembourg	Developed
NL	XAMS	Euronext Amsterdam	Netherlands	Developed
NZ	XNZE	NZX Limited/New Zealand Exchange	New Zealand	Developed
NO	XOSL	Oslo Stock Exchange/Oslo Bors	Norway	Developed
PT	XLIS	Euronext Lisbon	Portugal	Developed
SG	XSES	Singapore Exchange	Singapore	Developed
ES	XMAD	BOLSA DE MADRID	Spain	Developed
ES	XMCE	MERCADO CONTINUO ESPANOL	Spain	Developed
SE	XSTO	NASDAQ OMX /Stockholm Stock Exchange	Sweden	Developed
CH	XSWX	SIX Swiss Exchange	Switzerland	Developed
CH	XVTX	SIX SWISS EXCHANGE - BLUE CHIPS SEGMENT	Switzerland	Developed
GB	XLON	London Stock Exchange	United Kingdom	Developed
US	XNYS	NYSE	United States	Developed
US	XASE	NYSE MKT LLC	United States	Developed
US	XNCM	NASDAQ CAPITAL MARKET	United States	Developed
US	XNGS	NASDAQ/NGS (GLOBAL SELECT MARKET)	United States	Developed
US	XNMS	NASDAQ/NMS (GLOBAL MARKET)	United States	Developed
BR	BVMF	BM&F BOVESPA	Brazil	Emerging

CL	XSGO	Bolsa de Comercio de Santiago	Chile	Emerging
CN	XSHE	Shenzhen Stock Exchange	China	Emerging
CN	XSHG	Shanghai Stock Exchange	China	Emerging
CN	XSEC	Shenzhen Stock Exchange - Hong Kong Connect	China	Emerging
CN	XSSC	Shanghai Stock Exchange - Hong Kong Connect	China	Emerging
CO	XBOG	Bolsa de Valores de Colombia	Colombia	Emerging
CZ	XPRA	PRAGUE STOCK EXCHANGE	Czech Republic	Emerging
EG	XCAI	Egyptian Exchange	Egypt	Emerging
GR	XATH	Athens Exchange SA - Cash Market	Greece	Emerging
HU	XBUD	Budapest Stock Exchange	Hungary	Emerging
IN	XNSE	National Stock Exchange of India	India	Emerging
IN	XBOM	BSE India Limited/Bombay Stock Exchange	India	Emerging
ID	XIDX	Indonesia Stock Exchange	Indonesia	Emerging
MY	XKLS	Bursa Malaysia	Malaysia	Emerging
MX	XMEX	Bolsa Mexicana de Valores	Mexico	Emerging
PE	XLIM	Bolsa de Valores de Lima	Peru	Emerging
PH	XPHS	Philippine Stock Exchange	Philippine	Emerging
PL	XWAR	Warsaw Stock Exchange	Poland	Emerging
QA	DSMD	Qatar Stock Exchange/Doha Securities Market	Qatar	Emerging
RU	MISX	Moscow Exchange	Russia	Emerging
ZA	XJSE	Johannesburg Stock Exchange (JSE)	South Africa	Emerging
KR	XKON	Korea New Exchange	South Korea	Emerging
KR	XKOS	Korea Exchange (KOSDAQ)	South Korea	Emerging
KR	XKRX	Korea Exchange (STOCK MARKET)	South Korea	Emerging
TW	XTAI	Taiwan Stock Exchange Corp	Taiwan	Emerging
TH	XBKK	Stock Exchange of Thailand	Thailand	Emerging
TR	XIST	Borsa Istanbul	Turkey	Emerging
AE	XDFM	Dubai Financial Market	UAE	Emerging
AE	XADS	Abu Dhabi Securities Exchange	UAE	Emerging
AE	DIFX	NASDAQ DUBAI	UAE	Emerging

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